

THE LEADING PUBLICATION SERVING INDEPENDENT FINANCIAL ADVISORS FOR 40 YEARS

Financial Planning celebrates 40 years of unparalleled editorial coverage of the independent advisor market. A year-long retrospective, combined with our extensive monthly features, gives you access to the most compelling themes and visionaries in this evolving industry.

ISSUE MONTH	SPACE CLOSE	MATERIALS DUE	EDITORIAL FOCUS	RESOURCE GUIDES*	BONUS DISTRIBUTION
JANUARY	11/24	12/2	<ul style="list-style-type: none"> Movers & Shakers Investment Outlook DATA: ETFs 		<ul style="list-style-type: none"> FSI Broker-Dealer Conference IMCA NY Consultants Conference
FEBRUARY	1/7	1/13	<ul style="list-style-type: none"> Investing for Retirement Global Investing DATA: Mutual Funds 		<ul style="list-style-type: none"> TD Ameritrade
MARCH	2/4	2/10	Special Report: Practice Management <ul style="list-style-type: none"> Compliance Roundtable DATA: Variable Annuities 		<ul style="list-style-type: none"> ASPPA 401(k) Summit
APRIL	3/2	3/5	Special Report: Healthcare & Your Practice <ul style="list-style-type: none"> Long-term Care Planning Insurance Products DATA: ETFs 	Practice Management & Technology Resource Guide	
MAY	4/1	4/7	 FP 40TH ANNIVERSARY SPECIAL ISSUE <ul style="list-style-type: none"> DATA: Mutual Funds 	RIA Services	<ul style="list-style-type: none"> NAPFA National Conference IMCA Spring Conference ICI General Membership Meeting
JUNE	5/6	5/12	Special Report: The FP 50—The 24 th Annual Survey of Independent Broker-Dealers <ul style="list-style-type: none"> DATA: Variable Annuities 		<ul style="list-style-type: none"> Pershing INSITE Morningstar
JULY	6/1	6/4	<ul style="list-style-type: none"> Advising Small Businesses Mutual Fund Overview DATA: ETFs 		
AUGUST	7/9	7/15	<ul style="list-style-type: none"> College Planning Financial Education and Outreach DATA: Mutual Funds 	FP's 13th Annual Independent Broker-Dealer Guide	
SEPTEMBER	8/5	8/12	Special Report: Wealth Now <ul style="list-style-type: none"> Socially Responsible Investing Philanthropy DATA: Variable Annuities 	ETF and Index Funds Guide	
OCTOBER	8/31	9/3	 FP 40TH ANNIVERSARY SPECIAL ISSUE <ul style="list-style-type: none"> DATA: ETFs 	REITs and Alternative Investments Guide	<ul style="list-style-type: none"> FPA Annual Conference IMCA Fall Conference Schwab IMPACT
NOVEMBER	10/7	10/14	<ul style="list-style-type: none"> Real Estate Roundup What's New in ETFs Separately Managed Accounts DATA: Mutual Funds 		<ul style="list-style-type: none"> SRI in the Rockies
DECEMBER	10/29	11/4	<ul style="list-style-type: none"> Annual Technology Survey Hedge Funds and Alternative Investments DATA: Variable Annuities 	Wealth Management 2011	

Advertising opportunities are subject to availability and editorial calendar is subject to change.

*Please see Resource Guide editorial calendar for closing dates.