Financial Planning

EDITORIAL CALENDAR 2011

ISSUE MONTH	SPACE CLOSE	MATERIALS DUE	EDITORIAL FOCUS	RESOURCE GUIDES*	BONUS DISTRIBUTION
JANUARY	11/30	12/1	• Investment Outlook • DATA: ETFs		• FSI Broker-Dealer Conference
FEBRUARY	1/3	1/7	• Retirement Roundtable • DATA: Mutual Funds	• Practice Management & Technology *(Official Guide of T3)*	• TD Ameritrade • IMCA NY Consultants Conf. • T3 Technology Tools For Today
MARCH	2/1	2/4	**Special Report:** Practice Management • Succession Planning • Compliance Update • DATA: Variable Annuities		• ASPPA 401(k) Summit • SIFMA Conference • Women Advisors Forum (Miami)
APRIL	2/24	3/1	**Special Report:** Healthcare and Your Practice • Long-term Care Planning • DATA: ETFs		• Women Advisors Forum (NYC) • Capital Link Closed-End ETF Forum
MAY	4/2	4/6	• Global Investing • Emerging & Frontier Markets • DATA: Mutual Funds	• RIA Products & Services	• NAPFA National Conference • IMCA Annual Conference • ICI General Membership Meeting
JUNE	5/1	5/6	**Special Report:** The FP 50—The 27th Annual Survey of Independent Broker-Dealers • DATA: Variable Annuities	• REITs	• Pershing INSITE • Morningstar • Women Advisors Forum (Chicago)
JULY	5/25	6/1	• Advising Small Businesses • DATA: ETFs		
AUGUST FREE AD TESTING	7/1	7/5	• College Planning • DATA: Mutual Funds	• 14th Annual Independent Broker- Dealer	
SEPTEMBER	8/1	8/5	**Special Report:** Wealth Now • Socially Responsible Investing • Estate Planning • DATA: Variable Annuities	• ETFs & Alternative Investments	• FPA Annual Conference
OCTOBER	8/25	8/31	**Special Feature:** The Influencers • Asset Management Innovators • Separately Managed Accounts • DATA: ETFs	• Estate Planning & Insurance	• IRI Insured Retirement Institute • ETF 360 Conference • Women Advisors Forum (Boston)
NOVEMBER	10/3	10/7	• Real Estate Roundup • What's New in ETFs • DATA: Mutual Funds		• SRI in the Rockies • SIFMA Conference • Schwab IMPACT • Financial Behavior in Retirement Summit • Women Advisors Forum (Santa Monica)
DECEMBER FREE AD TESTING	11/1	11/4	• 5th Annual Technology Survey • Hedge Funds and Alternative Investments • DATA: Variable Annuities	Wealth Management & Family Office	

Advertising opportunites are subject to availability and dates are subject to change.
Editorial calendar subject to change and is current as of October 2010.
*Please see Resource Guide editorial calendar for closing dates.